

EXPERIENCE

RHEEM *IoT-enabled Heating, Cooling, and Water Heating Solution Provider with \$9B Annual Revenue* Roswell, GA
Product Manager March 2025 - Present

- Launched 4 IoT-enabled products across tankless water heaters, hydronic boilers, and air handlers with embedded firmware, companion app (EcoNet), and smart home integrations (Google/Alexa); driving \$2M+ in new revenue.
- Piloted a new KPI-driven product development process across the GTM value stream, replacing a legacy process to improve predictability, reduce launch surprises, and increase cross-functional commitment tracking.
- Conducted user research through field visits, on-site sessions with 5+ trade professionals, and surveys to gather VOC insights that directly shaped product requirements and feature prioritization.
- Leveraged telemetry platform (TotalView) to analyze real-time product error rates and usage data, driving engineering and quality fixes and informing the product roadmap.

EATON *Power Management Solution Provider with \$23B Annual Revenue* Peachtree City, GA
Associate Product Manager March 2023 - February 2025

- Led the launch of “EZLink”, coordinating a cross-functional team of 26 across engineering, marketing, and operations and defining success metrics; projected to drive \$17.4M in revenue, ranked among a \$1.8B division’s top 4 NPI initiatives.
- Led product strategy and roadmap for a \$36.8M revenue product line. Defined and executed a profit plan driving P&L improvement, and presented quarterly business reviews to leadership.
- Led product discovery across 6 cross-functional teams, translating user research into prototypes, iterating on product design, and defining competitive positioning for 8 product families.
- Drove go-to-market strategy across multi-tier channels, gathering direct customer feedback from 13 site visits to validate product-market fit and inform roadmap prioritization.

COROS *Computer Vision Startup Innovating Logistics Automation* Menlo Park, CA
Product Manager Intern July 2021 – September 2021

- Led product discovery to extend a computer vision barcode-scanning platform to a new use case (pallet loading and unloading), defining requirements in a PRD, aligning stakeholders, and driving engineering kickoff.
- Built a market expansion business case, sizing the addressable market and aligning product strategy, roadmap, and feature prioritization with the go-to-market timeline.
- Conducted extensive secondary market research and segmentation, identifying \$215M worth of opportunities and presented a detailed analysis of target companies to the executive team for inclusion in the company-wide presentation.

MODERN PROCESS EQUIPMENT *Food & Beverage Equipment Manufacturer* Chicago, IL
Engineering Project Manager September 2018 - July 2020

JST MANUFACTURING *Chemical Equipment Manufacturer* Boise, ID
Software Engineer January 2017 - June 2018

MICRON TECHNOLOGY *Semiconductor Manufacturer* Boise, ID
Product Engineer July 2015 - August 2016

EDUCATION

UCLA ANDERSON SCHOOL OF MANAGEMENT Los Angeles, CA
M.B.A., Full-Time Program, 3.68 GPA, 760 GMAT (99th Percentile) June 2022

- *Honors:* Merit Fellowship (50%)
- *Membership:* Anderson Strategy Group, Innovation and Design at Anderson, South Asian Business Association, AnderTech

OREGON STATE UNIVERSITY Corvallis, OR
B.S, Electrical Engineering, Minor: Computer Science June 2015

ADDITIONAL

- *Software & Methods:* Certified Scrum Product Owner®, Agile/Scrum, Jira, Notion, PowerBI, UI/UX Design, PowerPoint, Excel, SAP